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# Institutional Presentation

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### What is NOVA

- NOVA is a 15 years old **non-profit association** comprising over **2,000 Italian alumni and students** from **top US and European MBA** programs
  - The association contributes the **success of Italian Companies** by promoting talent MBA **recruiting**
  - NOVA has created a **strong, lasting and highly valuable network** of successful executives, entrepreneurs and professionals among Italian MBA students and alumni

### NOVA has the objective to...

- 1 Facilitate the **participation** of Italian Talents to **top US and European MBA programs**
- 2 Contribute to the **success** of Italy and **Italian Companies** by promoting Italian MBA students and alumni **recruiting**
- 3 Create a strong, lasting and highly valuable **network** of successful **executives, entrepreneurs** and **professionals** among Italian MBA students and alumni



# The most important NOVA activity is the annual conference

## The annual conference

- The **annual NOVA conference** is an apical event to create **meaningful and lasting connections** while discussing key **strategic topics and challenges for Italy within the global economy**
  - A **three-day conference** with discussion panels and renowned speakers
  - Ample **networking space** to interact with companies and distinguished opinion leaders

## The opportunities

- The Conference represents an **unrivalled opportunity**
  - for **Italian MBA students, alumni and professionals** to meet and discuss challenges for Italy within the global economy
  - for **speakers** to share professional experience and personal perspective on **key issues of Italy's economic and business agenda**, network with a very diverse group of executives and professional and become an influencer in the **young Italian MBA community**
  - for companies to **strengthen the network** within the **Italian MBA community** and become an agent of change by accessing a talent pool and preferential audience of more than 200 MBA students and alumni, networking with C-levels of major Italian and international companies, thereby becoming an **influencing voice** in the **Italian MBA community** and strengthening the corporate **visibility** and **media presence** in the space

# The most important NOVA activity is the annual conference



- **NOVA recruiting task force:** supporting NOVA alumni and current MBA students in job search, NOVA team keeps close relationship with international head hunters such as Egon Zehnder, Korn Ferry, Heidrick & Struggles, etc. More recently NOVA has been partnering with Confindustria to encourage MBA internships in mid-sized Italian companies.



- **NOVA Alumni Chapters:** NOVA alumni chapters in Milan, Rome, London and New York regularly organize informal gatherings and speaker series, targeted at both NOVA members and the broader Italian business community.

- **NOVA Admission Team:** supported by several alumni, the admission team aims to encourage, mentor and support those applying for an MBA with tips and counseling about career, application, and financing of MBA.



- **NOVA Marketing & Communication:** through a specific communication team, NOVA supports the role of business education in today's economy and its diffusion throughout the Italian business environment.

# The 2017 NOVA Conference will focus on macro-trends and actions that will shape the future...

## The Italian Factor: How Italy will thrive in the next 10 years

### Main areas of discussion...

1

DigITALY-  
zation

- Focus on **innovation** and **digitalization trends** reshaping the business and non-business world (Digitalization of PA, Internet of things, Manufacturing 4.0,...)

2

Talent  
retention and  
migratory  
flows

- Focus on the **demographic trends** of a shrinking **youth** population, **brain drains** and **migratory inflows** from 3rd world countries and impact on the job market

3

Customer  
experience  
and Italian  
brand

- Focus on the **customer experience** and the **new opportunities** to promote the **Italy brand** not only through the product itself but **making customer experience Italy** within the product

### ...articulated on 3 areas of intervention



Keynote speaker



Discussion panels




Roundtables / Coffee chats

# Across years, notable speakers have participated to NOVA Conference ...

## Hosting Universities

## Keynote speakers (partial list)

2016		L. Bini Smaghi, G. Castagna, S. Iarlori, J. Liotine, R. Nicastro, A. Uva, L. Zingales
2015		N. Farinetti, M. Mandelli, F. Mennella, F. Napolitano, D. Siniscalco, A. Uva
2014		F. Caio, F. Ghizzoni, V. Grilli, M. Magrini, A. Profumo, L. Reichlin, P. Scaroni
2012		S. Beraldo, F. Ferragamo, F. Loredan, M. Marzotto, D. Roscini, F. Starace
2011		G. Braggiotti, E. Leoni-Sceti, A. Morante, G. Rocca, L. Simonelli
2010		V. Massiah, S. Pessina, D. Siniscalco, F. Starace
2009		G. Cuneo, N. Pianon, B. Severgnini, R. Spillenkothen
2008		R. Abravanel, S. Aversa, G. Galateri di Genola, A. Pansa
2007		M. Arpe, C. Buora, R. Crapelli, P. Timoni
2006		R. Crea, M. Milani, D. Piacentini, E. Schmidt
2005		A. Alesina, M. Baldassarri, F. Conti, F. Giavazzi
2004		A. Damodaran, M. Draghi, F. Gianni, L. Stanca
2003		F. Beccalli, D. Piacentini, M. Sella, P. Timoni, L. Zingales
2002		M. Baldassarri, G. Braggiotti, F. Modigliani
2001		D. Bodini, G. Cuneo, F. Modigliani, P. Scaroni, J. Stiglitz

... as well as the most important Italian companies have sponsored it



cassa depositi e prestiti



THE BOSTON CONSULTING GROUP



GRUPPO BANCA SELLA



# NOVA has a world-class governance structure in place

## Organization details

Formal not-for-profit NY corporation, incorporated in 2001

Tax exempt 503(c)(3) status allows for tax-deductible donations

Bylaws updated in 2011

## Membership base

Alumni  
~ 1.5k total in database, additional ~1k not yet tracked

Students & Students representatives  
~ 60-90 per year

## Governance structure

Board of directors  
5 directors, elected bi-annually  
+ 2 non-executive honorary chairmen

NOVA President & Officers  
10-15 officers, elected bi-annually

Board of Advisors  
~5-10 advisors, appointed until revoked



# NOVA Officers 2014-2018

- Arturo Petrozza (Columbia '11, McKinsey & Company) – President
- Simone Biccari (London Business School '13, Investindustrial) – Italian Policy Affairs
- Stefania Boroli (Harvard '13, Idea Capital SGR) – Chief Italian Officer
- Marco Cagna (Berkeley '16) – Student Representative
- Roberto de Miranda (Columbia '11, Ori Martin) – Reach and Relevance
- Nunzio Digiacomio (Columbia '11, McKinsey & Company) – Italian Policy Affairs
- Marco Duso (London Business School '15, The Boston Consulting Group) – Sponsor Relations
- Alberto Farroni (London Business School '15, McKinsey & Company) – NOVA Conference
- Alessandra Genco (Stanford '01, Finmeccanica) – Rome
- Carlo Mantica (New York University '01, Mantica Ventures) – New York
- Paolo Sandrone (Columbia '11, McKinsey & Company) – CFO/Treasurer
- Lorenzo Serino (Columbia '11, McKinsey & Company) – North America
- Francesco Tronci (Harvard '10, Investindustrial) – Secretary

## **NOVA Board of Directors**

- Tommaso Stefani (Columbia '03, Aristocratic) - Chairman
- Alessandro Delfino (Columbia '08, McKinsey & Company)
- Alessandra Genco (Stanford '01, Finmeccanica)
- Guido Meardi (Columbia '02, McKinsey & Company)
- Giacomo Sella (Columbia '02, Gruppo Banca Sella)

## **NOVA Honorary Chairmen**

- Massimo Acquaviva (Columbia '01, DAR capital)
- Marco Biscione (Columbia '01, McKinsey & Company)